

# KBC Technology Committee Report

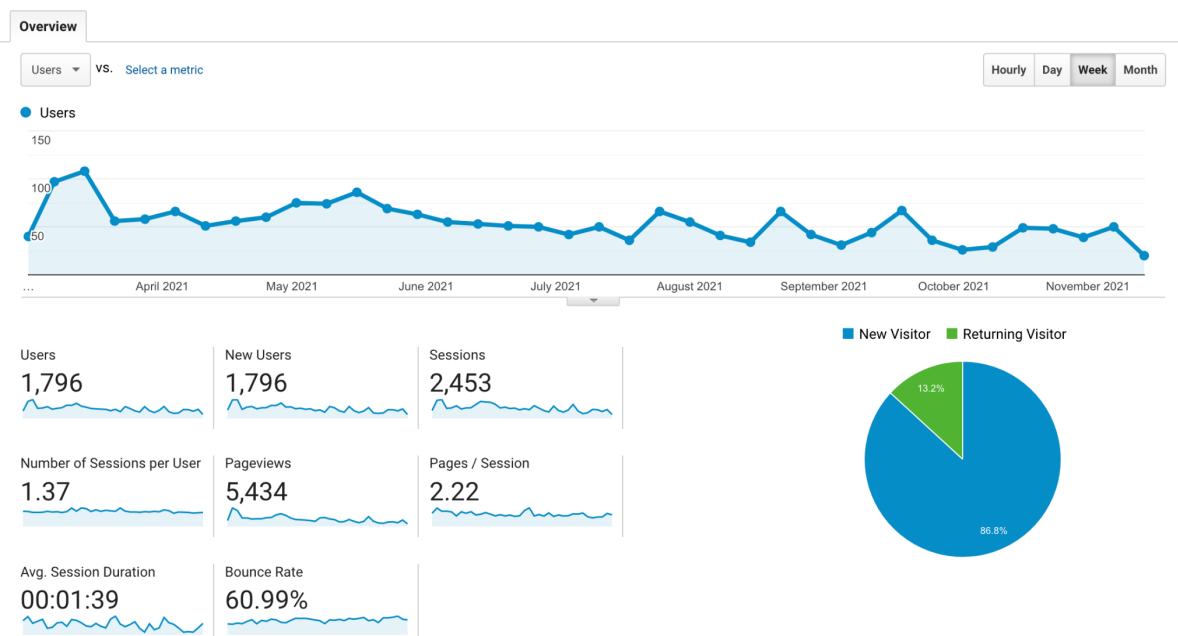
Nov 16, 2021

Since taking on the Technology Director position, we have completed several items.

The highlights are:

- Applied for Google Workspace for Charities
- Setup Google Workspace and migrate email service over.
- Setup new Zoom account for KBC
- Implementing Committee Engagement forms
- Created a KBC YouTube Channel. URL:  
<https://www.youtube.com/channel/UCQW8wx7JQoOVvwhKb6nq7Mw>
- Created a KBC Instagram account: <https://www.instagram.com/kamloopsbeekeepersclub/>
- Create a press release for the free BC beekeeping course.
- Implementing Google Analytics on the website
- Editing of the website
- Creating of an online Queen Rearing Calendar:  
<https://www.kamloopsbeekeepers.com/queen-rearing-calendar/>

Since March 1, 2021, we have had approx 1796 users visiting our website.



Top Pages are:

Page	Pageviews
Home Page	1,660(30.55%)
/honey-bee-swarms/	302(5.56%)
/contact-us/	252(4.64%)
/courses/	167(3.07%)
/about-the-kamloops-beekeepers/	157(2.89%)
/events-meeting/	157(2.89%)
/become-a-member/	121(2.23%)
/native-pollinators/	111(2.04%)
/nucs-for-sale/	109(2.01%)
/plants-to-attract-bees-and-pollinators/	75(1.38%)
/commercial-beekeeping-program/	73(1.34%)
/honey-bees/	63(1.16%)
/mentors-program/	63(1.16%)
/kbc-general-mtg-sep-21-2021/	62(1.14%)
/newsletter/	62(1.14%)
/questions-beekeepers-arent-afraid-to-ask-and-love-to-answer/	52(0.96%)
/asian-giant-hornets/	46(0.85%)
/sampling-and-shipping-methods-honey-bee-laboratory-diagnoses-in-british-columbia/	43(0.79%)
/the-bee-regulation/	41(0.75%)
/apiary-inspections/	32(0.59%)
/kbc-general-meeting-agenda-march-9th-2021/	29(0.53%)
/field-day-sunday-august-8th/	28(0.52%)
/may-18th-bee-club-special-notice/	27(0.50%)
/facebook-group-policy/	19(0.35%)
/a-rural-apiary-inspectors-kit-checklist/	18(0.33%)
/education-committee-school-outreach/	18(0.33%)
/july-2020-newsletter/	18(0.33%)
/kbc-general-mtg-may-18th-2021-minutes/	18(0.33%)
/2018-membership-list/	17(0.31%)

/2019-executive-team/	17(0.31%)
/queen-rearing-calendar/	17(0.31%)
/bees-and-weeds/	16(0.29%)
/first-field-day-of-2020/	15(0.28%)
/october-2020-newsletter/	13(0.24%)
/feb-19-2021-meeting-agenda/	12(0.22%)
/four-frame-nucs-2021-for-sale/	12(0.22%)
/submit-post-ad/	11(0.20%)
/board-of-directors-meeting-february-18th-2020/	10(0.18%)
/dana-stahlman-on-queen-rearing/	10(0.18%)
/kbc-general-meeting-sept-21-2021-minutes/	9(0.17%)
/tru-agreement/	9(0.17%)
/zombie-bees/	7(0.13%)

## Goals for 2021/2022

I would like to have members volunteering and helping out with the website in regards to our website content. We need proofreaders, content creators and editors.

Any time you can help and commit is appreciated. Reach out to

[webmaster@kamloopsbeekeepers.com](mailto:webmaster@kamloopsbeekeepers.com) for more information or call Mikael at 250.377.5061

Mikael Kjellström

Technology Committee Director